

CRAFTING EUROPE

Programa de creación de una empresa artesana



Cofinanciado por el programa Europa Creativa de la Unión Europea



GOBIERNO DE ESPAÑA
MINISTERIO DE INDUSTRIA, COMERCIO Y TURISMO



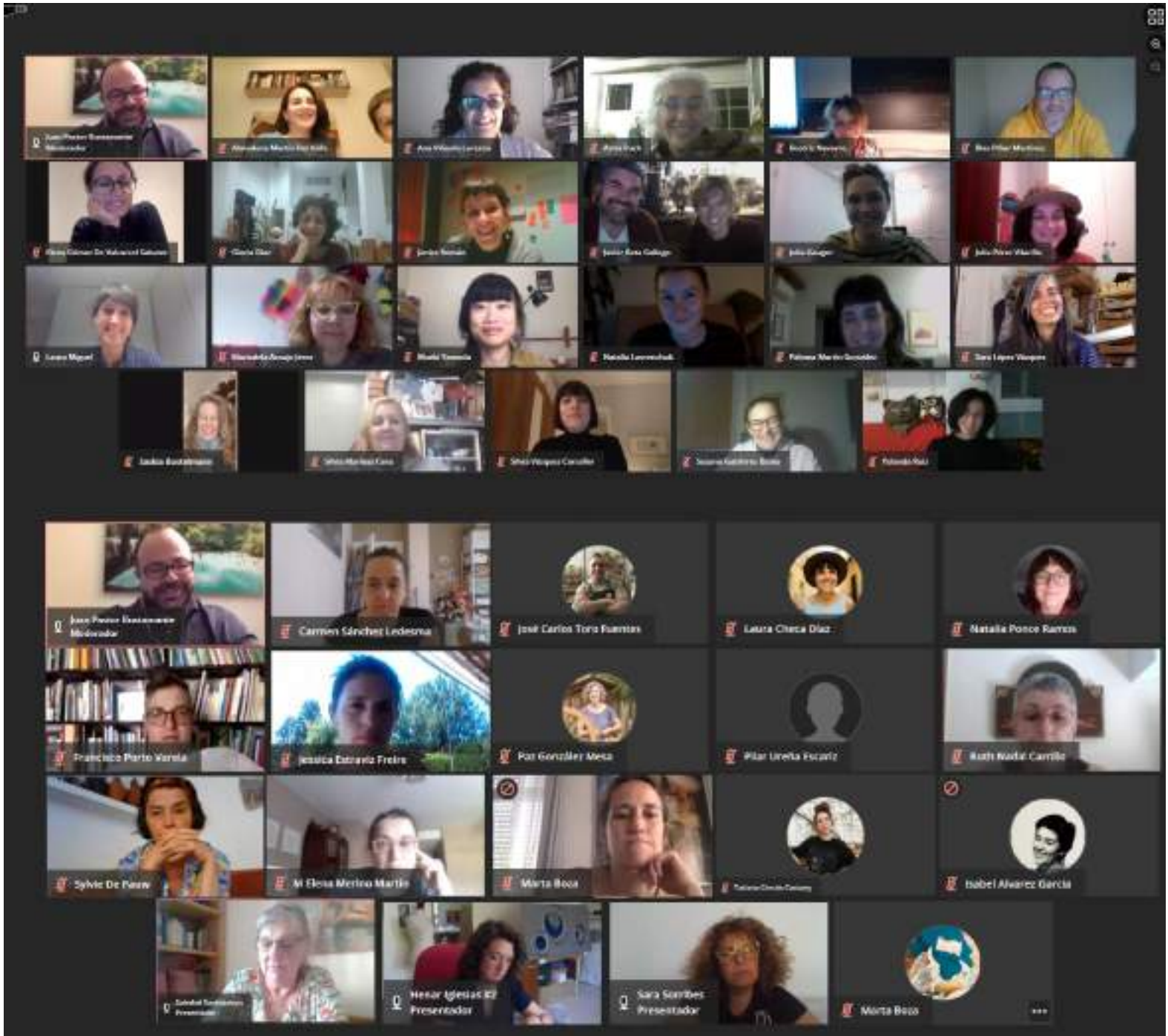
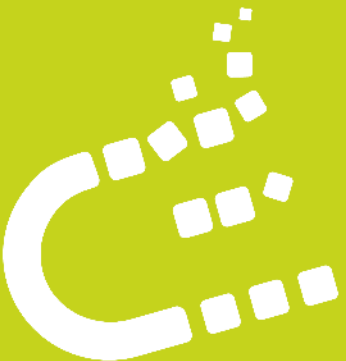
Escuela de Organización Industrial



FUNDESARTE

3 Editions:

- 1. 15 Sep - 26 Nov 2020
- 2. 7 Sep - 18 Nov 2021
- 3. 19 April - 30 June 2022





3 months



online



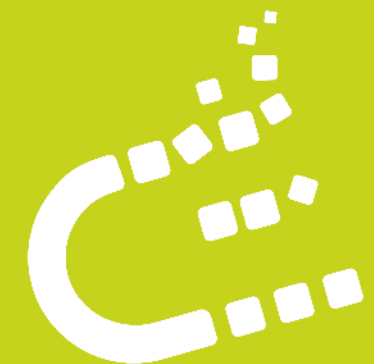
9 training units



50 h teaching



3 h mentoring



JUAN PASTOR



PROGRAMME DIRECTOR
BUSINESS MODELS

LUIS SENDINO



FINANCE

ESTHER SÁNCHEZ



DIGITALISATION

JULIO ALONSO
VILLASEVIL



MARKETING

VICTORIA DE
PEREDA



PRODUCT
DEVELOPMENT

ANTONIO SALAS

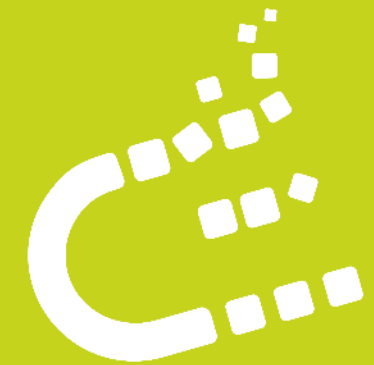


COMMERCIALISATION

BEGOÑA BEVIÁ

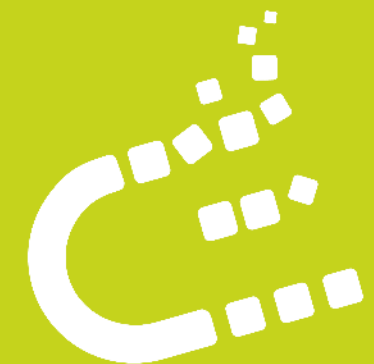
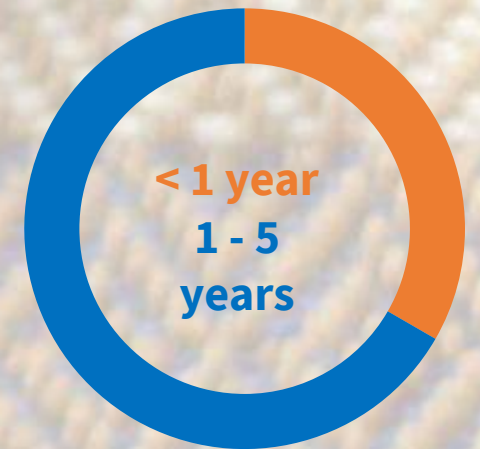
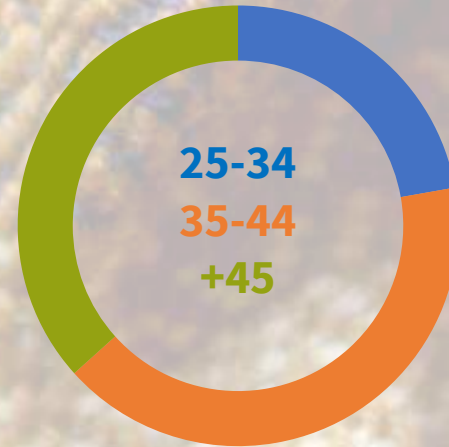


INTERNATIONALISATION



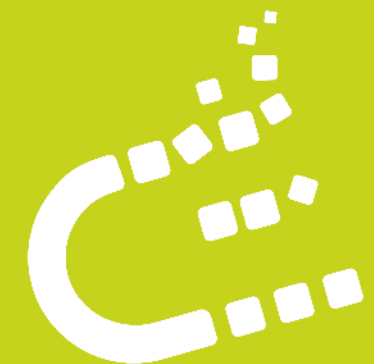


86 participants,
enthusiastic
craftspeople,
designers,
makers...



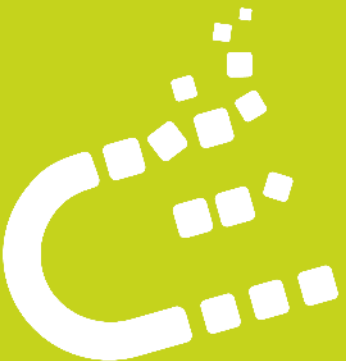


86 participants,
from diverse
disciplines.



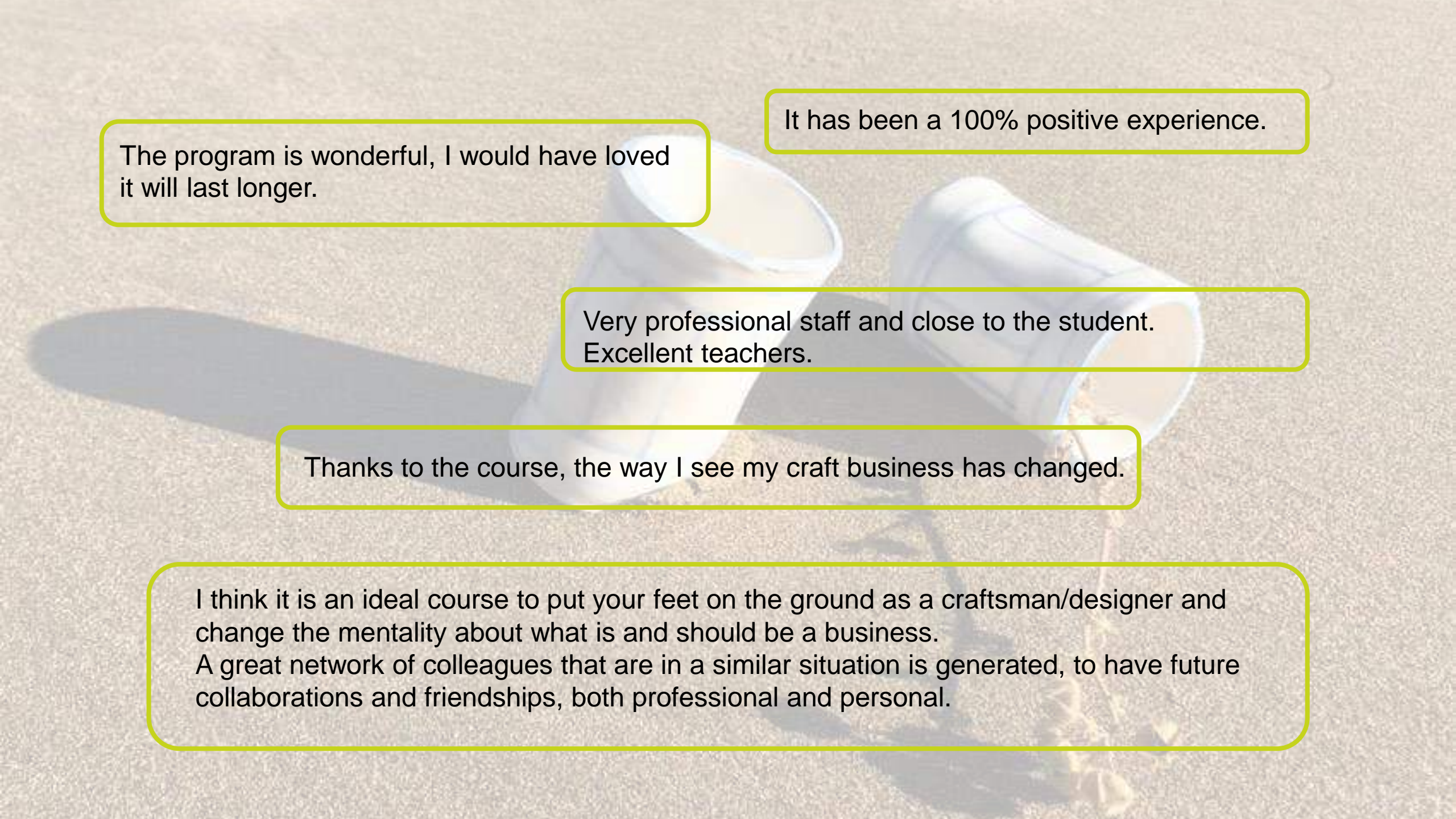


86 participants,
from almost all
over Spain.



INSPIRING SPEAKERS





The program is wonderful, I would have loved it will last longer.

It has been a 100% positive experience.

Very professional staff and close to the student.
Excellent teachers.

Thanks to the course, the way I see my craft business has changed.

I think it is an ideal course to put your feet on the ground as a craftsman/designer and change the mentality about what is and should be a business.
A great network of colleagues that are in a similar situation is generated, to have future collaborations and friendships, both professional and personal.



She was super nice, motivating, and made us think and look at all aspects of our products from the inside and outside.

He has been a close teacher, who knows the craft sector and has been open to understand our concerns and needs.

A well-structured class and simplified for students that are not related to these topics.

Classes very well prepared with materials relevant to the sector.



MEET THE MAKERS

Ireland

Italy

United Kingdom

Portugal

Spain

Netherlands

Ukraine

Georgia



**Yolanda Ruiz
Sánchez**



**Susana Outiérrez
Babío**



Silvia Vázquez



Aziza Puch



**Saskia Bostelmann
Noetzel**



**Diana Piñeiro
García**



**Paloma Martín
González**



Moeki Yamada



Cofinanciado por el
programa Europa Creativa
de la Unión Europea

Thank you!



WWW.CRAFTINGEUROPE.COM

