

# CRAFTING BUSINESS



CRISTINA MARIANI

Textile Artist

## Textile Studio

PRATO, Tuscany IT

HANDLOOM

Vertical

Horizontal

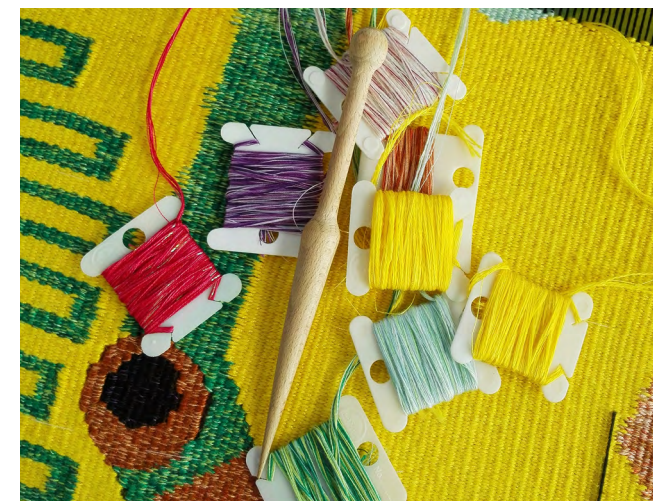
Frame

Tapestry

Handwoven pieces

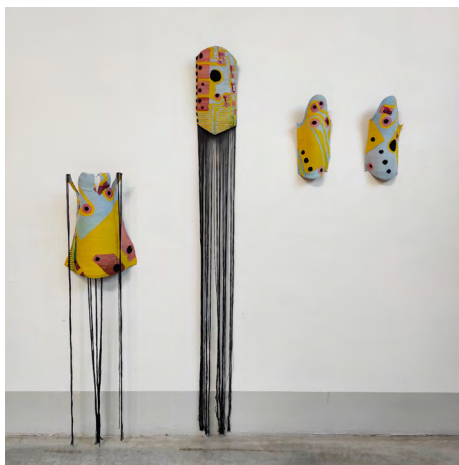
Contemporary Art

Fashion - Accessories



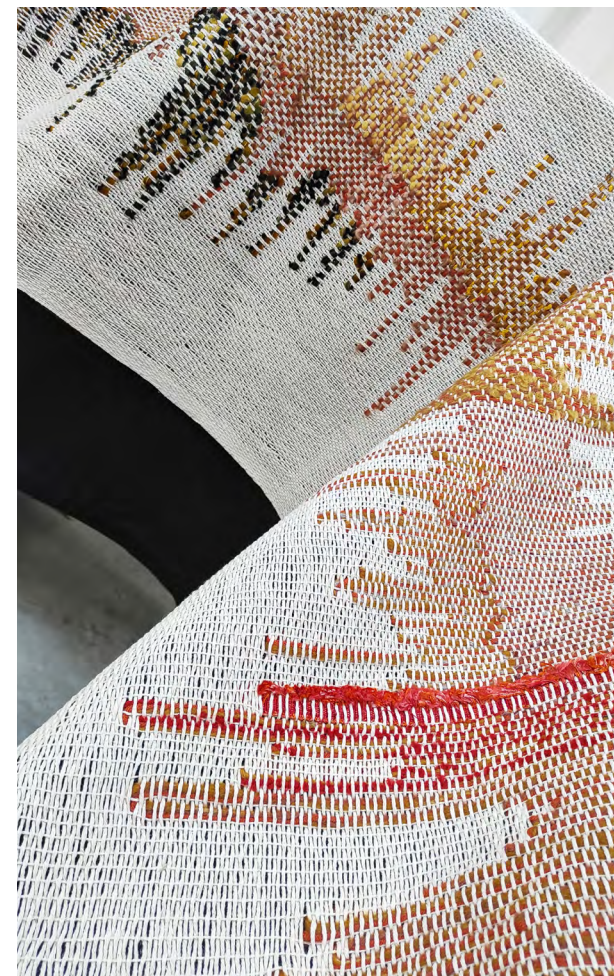
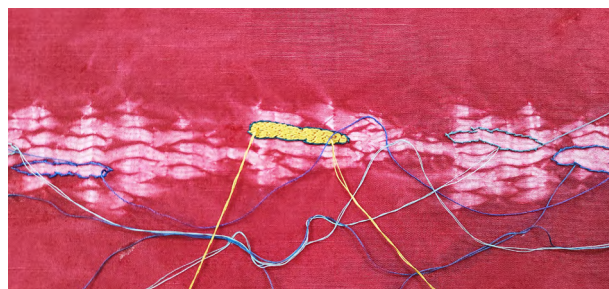
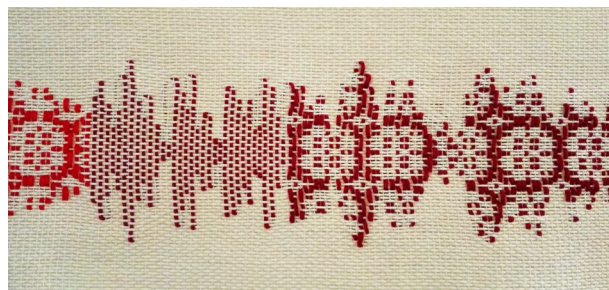


## Tapestry - Contemporary Art





## Hand Weaving - Contemporary Art





## Fashion - Accessories





# Weaving my Business

Passion and determination are necessary to work in this field but they need to be supported by a correct strategy, marketing skills and awareness about resources and possibilities.

Set your goal - Consistency

Design Strategy

Business Strategy

Marketing - Knowing the Client and his values

Grants and Fundings

