

CRAFTING EUROPE

Programa de creación de
una empresa artesana



Cofinanciado por el
programa Europa Creativa
de la Unión Europea



GOBIERNO
DE ESPAÑA

MINISTERIO
DE INDUSTRIA, COMERCIO
Y TURISMO



Escuela de
organización
industrial



FUNDESARTE



15 September
30 November



online



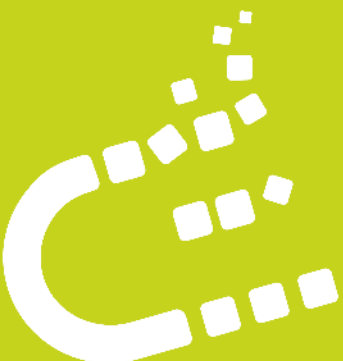
9 training units



50 hours



2 h mentoring



JUAN PASTOR



**PROGRAMME DIRECTOR
BUSINESS MODELS**

LUIS SENDINO



FINANCE

ANTONIO SALAS



COMMERCIALISATION

JULIO ALONSO
VILLASEVIL



MARKETING

BEGOÑA BEVIÁ



INTERNATIONALISATION

VICTORIA DE
PEREDA

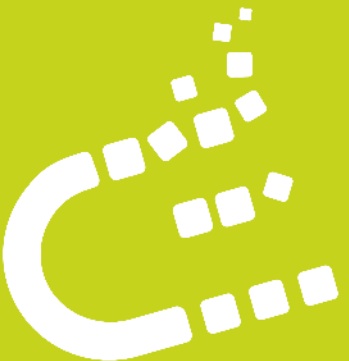


**PRODUCT
DEVELOPMENT**

VICENTE DE LOS
RÍOS

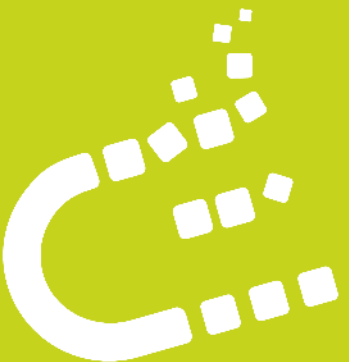
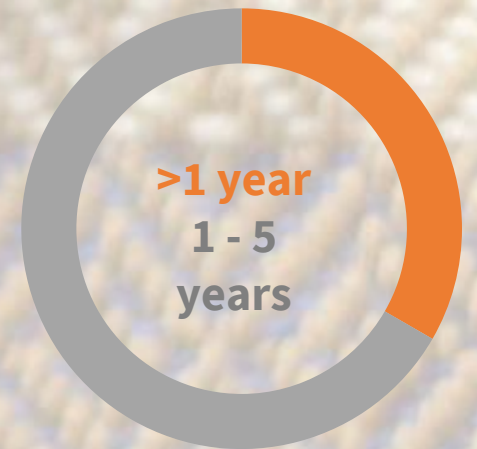
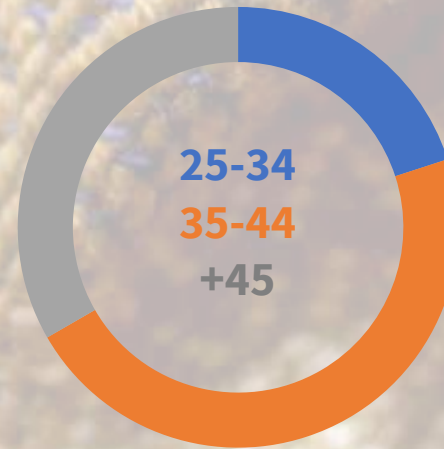
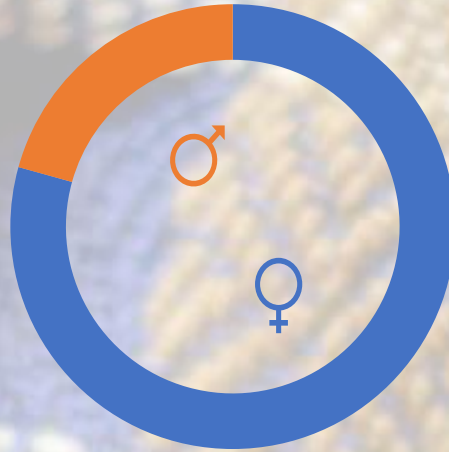


DIGITALISATION



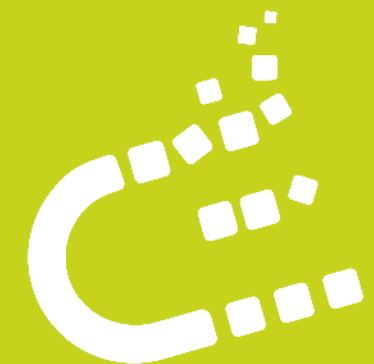


29 participants,
enthusiastic
craftspeople,
designers,
makers...



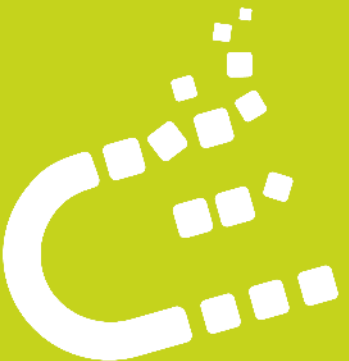


29 participants,
from diverse
disciplines.





29 participants,
from almost all
over Spain.



RATING

**EOI average similar
trainings**

4.46

**Crafting Business
Programme**

4.55

**Highest rated
trainer**

4.86

**Lowest rated
trainer**

4.18

He has focused a lot on the world of crafts and our needs. Very useful!


He has oriented each one towards their most optimal business model. In my case it has been like that, but without giving his opinion, or forcing any option. He is a good coach.

She was patient in explaining things to us as many times as necessary and provided a lot of information and resources.


Very valuable contributions, but we need more hours for this subject.

This program covers a basic need of the crafts sector, it provides it with tools, information and knowledge of the business world where we like it or not, its our world too. And this makes us stronger, more competitive and more aware of the possibilities we have.

Very successful selection of content and teachers.



The classes are recorded and then you can intervene whenever you want and interact live with your classmates or teacher.



100% recommended. All: the training, the teachers, the time organization, the content and the format. Thanks!!!

This program has been a gift for me.

A great initiative [...] I would like them to be able to do more in-depth sections, even if they are shorter courses in some of the fields such as marketing or internationalization.

RESOURCES

[WIKI EOI](#)

[CRAFTING EUROPE](#)



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¡GRACIAS!

WWW.CRAFTINGEUROPE.COM

